



# The 2017 IFSHA Friesian *World & Grand* National Championship Horse Show

Champions Center - Springfield, Ohio  
October 4th – October 8th, 2017



IFSHA is pleased to again be at Champions Center in Springfield, Ohio for the 2017 IFSHA World & Grand National Championships. Everyone is welcome to watch the competition, visit our Trade Faire, and check out the keurings, barn displays and get together that will make our 14th IFSHA World & Grand National Championship Show special.



## Sponsorship Opportunities

**Your sponsorship supports our show** and promotes the majestic Friesian horse. With your help, IFSHA continues to provide USEF-recognized, quality show opportunities for Friesians and Part-Bred Friesians throughout the United States.

Advertising opportunities start now and continue throughout the season culminating at our national show. Sponsors will be mentioned on two IFSHA web sites, [www.friesianshowhorse.com](http://www.friesianshowhorse.com) and [www.ifshaworld.com](http://www.ifshaworld.com), when competitors click in for information. In addition, you'll be in *IFSHA e-News* every month. We can also set up reciprocal links to direct competitors your way; just submit a photo of you (and your Friesian if you have one), a link to your web site and/or contact information.

Buy a package now! Upgrade as we get closer to the World & Grand Nationals! Hang an *Arena Banner*, or include your brochure in our *Welcome Bag*. You and your company will get **better exposure the sooner you come on board**. And don't forget the VIP benefits that welcome major sponsors at the show.

## Sign Up Now! First Come! First Serve!

To arrange *your* sponsorship, pick your level and send your check or credit card authorization with your sponsorship form to Nancy Nathanson at P.O. Box 2839, Lompoc CA 93438. You can also email Nancy at [thepark@hwy246.net](mailto:thepark@hwy246.net) or phone her at 805-448-3027 for more information.

And *please help us with our silent auction*. We accept horsey and non-horsey items. Show your support by donating apparel, tack, grooming supplies, a coupon for training or a photo session for competitor and horse. Gift certificates, wall art, sculpture, wine (and cheese), even a time share slot — all contribute to the success of our Championship Show! Contact Nancy Nathanson at [thepark@hwy246.net](mailto:thepark@hwy246.net) to set up your silent auction donation.



# INTERNATIONAL FRIESIAN SHOW HORSE ASSOCIATION

## 2017 IFSHA Sponsorship Levels

### PLATINUM ELITE SPONSOR \$15,000

Choice of 4 Complimentary Stalls or 2 10'x10' Trade Faire Booths  
Preferred Stabling  
2 Banner Advertising Spaces\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Division Class Sponsor**  
Recognition as listed under Gold Sponsor

### PLATINUM CROWN SPONSOR \$10,000

Choice of 3 Complimentary Stalls or 1 10'x10' Trade Faire Booths  
Preferred Stabling  
Banner Advertising in the Arena\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Session Class Sponsor**  
Recognition as listed under Gold Sponsor

### PLATINUM SPONSOR \$5,000

2 Complimentary Stalls & Preferred Stabling  
Banner Advertising in the Arena\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Eight Class Sponsorships** + Recognition as listed under Gold Sponsor

### GOLD SPONSOR \$2,500

1 Complimentary Stall & Preferred Stabling  
Banner Advertising in the Arena\*  
**Five Class Sponsorships** + Recognition as follows:  
PA Announcement during Sponsored Classes & *Throughout the Show*  
Invitation to Present the Awards in your Sponsored Classes

### DIVISION SPONSOR \$1,500

#### **Sponsor All Classes in a Division**

Halter (In-Hand & Baroque), Driving (All Driving, All Hitches), Saddle Seat (Country, Pleasure, Park), Hunter (Hunter Pleasure), Dressage (Dressage Sport Horse, Court & On the Rail), Western Pleasure & Trail (Trail includes in-hand & under saddle with any discipline), Specialty (Walk/Trot, Costume, Liberty, Tandem, Lead line, EQ, English Show Hack)  
+ Recognition as listed under Contributing Sponsor

All Sponsors will be an acknowledged Event Sponsor in IFSHA e-News, the IFSHA Web Site (friesianshowhorse.com), and the IFSHA World Show Web Site (ifshaworld.com) reaching over 5,000 contacts monthly

### SILVER SPONSOR \$1,000

Banner Advertising Space\*  
**Four Class Sponsorships** + Recognition as listed under Contributing Sponsor

### BRONZE SPONSOR \$500

Banner Advertising Space\*  
**Two Class Sponsorships** + Recognition as listed under Contributing Sponsor

### CONTRIBUTING SPONSOR \$100

**Single Class Sponsor** + Recognition below:  
PA Announcement during Sponsored Classes  
Invitation to Present the Awards in your Sponsored Classes

### ARENA BANNER SPONSOR \$175

Display One Banner in the Arena\*  
Daily PA Announcements

### WELCOME BAG STUFFER \$100

Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show.

Call Nancy Nathanson at 805-448-3027 for more details.

\*Patron to provide Banners (up to 4' x 8')

# The 2017 IFSHA Friesian *World & Grand* National Championship Horse Show Sponsorship Form



Please circle either/or choices.

- PLATINUM ELITE SPONSOR** \$15,000  
*Choice of 4 Complimentary Stalls or 2 10'x10' Trade Faire Booths*  
Division Sponsorship Choice \_\_\_\_\_
- PLATINUM CROWN SPONSOR** \$10,000  
*Choice of 3 Complimentary Stalls or 1 10'x10' Trade Faire Booth*  
Session Sponsorship Choice \_\_\_\_\_
- PLATINUM SPONSOR** \$5,000
- GOLD SPONSOR** \$2,500
- DIVISION SPONSOR** \$1,500  
Division Sponsorship Choice \_\_\_\_\_
- SILVER SPONSOR** \$1,000
- BRONZE SPONSOR** \$500
- CONTRIBUTING SPONSOR** \$100
- ARENA BANNER SPONSOR** \_\_\_\_\_ @ \$175
- WELCOME BAG STUFFER** \$100

If you have preferred class choices, list here:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

Please sponsor my classes in the following name:

\_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

e-mail \_\_\_\_\_ Website \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Payment method: Check ( ) Credit Card ( )

Card Type: MasterCard ( ) VISA ( ) Amex ( ) Discover ( )

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
(Please Print)

Card Holder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ (Month/Year) Security Code \_\_\_\_\_



Make check payable to:

**IFSHA**

Send your check or credit card authorization along with this sponsor form to:

Nancy Nathanson  
P.O. Box 2839  
Lompoc CA 93438  
805-448-3027